



AloT Korea Exhibition 2024

October 30(Wed)~November 1(Fri), 2024
COEX Hall D, Seoul, Korea



AloT Week Korea 2024

Early Bird **Save 10%**
Until April, 26(Fri), 2024

Why AloT Korea 2024? ▶▶▶

Korea's only intelligent IoT specialized exhibition

- ▶ A venue for sharing AloT technologies & services, such as digital transformation of all industries
- ▶ A place to create AloT business opportunities by converging with the digital twin, metaverse, and blockchain

Creating synergy by holding about 10 events as a side event for AloT Week Korea (with 20,000 participants)

- ▶ AloT international conference, AloT Product/Solution Presentation, Technology seminar, etc.

Various on/offline promotions

- ▶ Sending newsletter to 100,000 DB, supporting online promotion through SNS
- ▶ Publicity support for Exhibitors (press releases), etc.

The 2nd 2024 AloT Innovation Awards

- ▶ Awards are given to companies, institutions, and universities that have demonstrated excellent performance(innovation) in five fields(services, technology, standards, security, and products).

Key Exhibits ▶▶▶



IoT Devices and Platform

- ▶ Chip, Modules, Sensor, Gateway, Tag, Reader, Antenna, etc.
- ▶ oneM2M Platform, Open H/W Platform, Device Platform, etc.



AloT Service & Solution

- ▶ Industrial and living safety / Disaster prevention and recovery
- ▶ Smart Home · Office / Smart City / Medical · Health
- ▶ Energy/Environment(fine dust-water quality management etc.)/ Carbon neutrality
- ▶ DX in [Automobile · Chemicals · Electrical and Electronic · Machinery, Manufacturing industry, Agriculture, Forestry and livestock industry, etc.]



AI Solutions and H/W

- ▶ Machine learning, Deep Learning, Data Mining, AI Chip, etc.
- ▶ Big Data, Voice/Pattern/Image Recognition, etc.



Security

- ▶ Device Security, Communications & Network Security
- ▶ Platform/Service Security, Biometric Security, etc.



Wireless Communication & Network

- ▶ 5G&e-Um 5G, LoRa, NB-IoT, WPAN, Wifi, Beacon, Bluetooth, etc.

Application Deadline ▶ ~September 27(Fri), 2024 / **10% Early-Bird Discount** until April 26(Fri), 2024

How to Apply ▶ Send the application form by email (aiot@kiot.or.kr)
Application Form Download : www.aiotkorea.or.kr

Participation Fee

Booth Type	Early-Bird Discount	Regular Rate	Description
Raw Space	USD 2,430/9sqm (3m x 3m =9sqm)	USD 2,700/9sqm (3m x 3m =9sqm)	Space Only 18sqm minimum
Shell Scheme Booth	USD 2,700/9sqm (3m x 3m =9sqm)	USD 3,000/9sqm (3m x 3m =9sqm)	· Walls, 1(one) information desk+1(one) chair · Fascia Board with 1(one) fluorescent Lamp · Carpet, 3(Three) Spot Lights(100W) · 1(one) Wastebasket, Conference Ticket

* Early bird discount(Save 10%) : Until April 26, 2024.

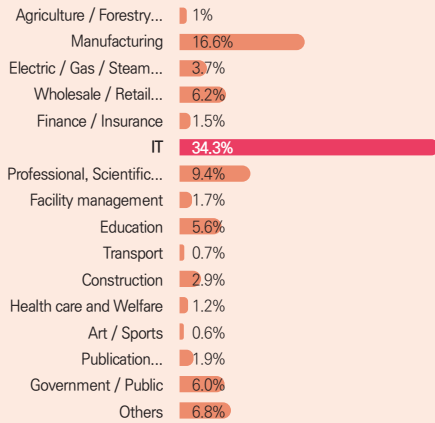
2024 Post Show Report

Exhibitors : **316**Booths, **165**Exhibitors

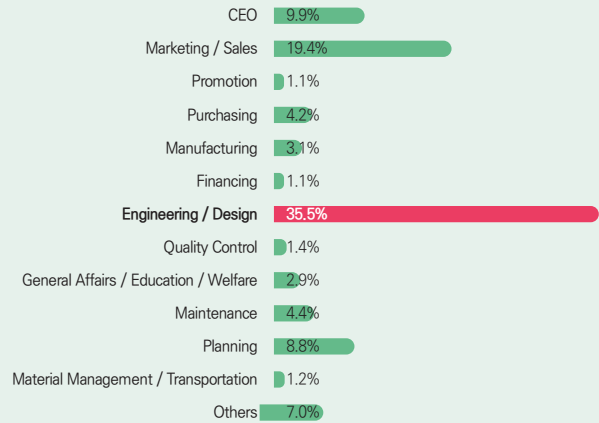
Visitors : **11,282**from **39**Countries

Visitor Analysis

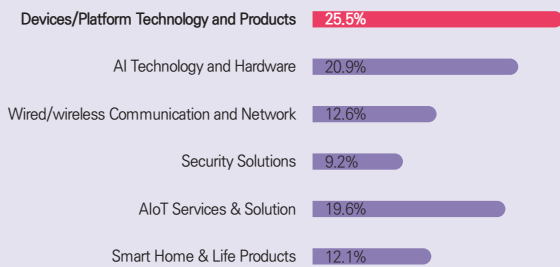
Business Classification



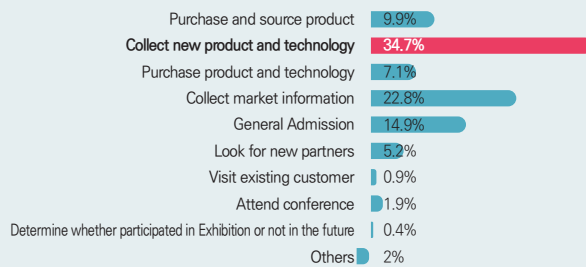
Job Classification



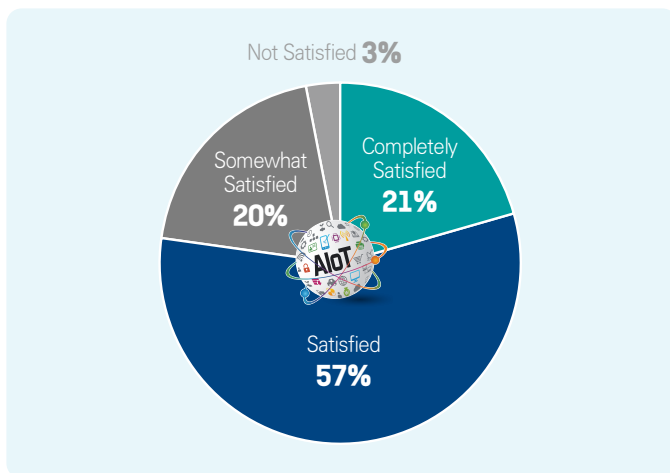
Filed of Interesting



Purpose of Visit



Exhibitor's satisfaction with buyers



Exhibitor's goal achievement (Satisfaction)

